



a'Round The Traps'

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Crops Around the Nation
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Crops around the country are “Out of the Blocks”
The season is off to a promising start across the regions, with crops establishing well following timely rainfall and favourable growing conditions. Early growth has been strong, and paddocks are showing good uniformity, providing growers with confidence as the season progresses. While there is still a long way to go, the foundation has been set for what could be a productive year, despite increased transport and input costs, along with global uncertainty. Uncertainty may be for some, but don't expect too much to change for a while yet, so buckle up.

First Do No Harm
How and when chemical intervention is used has a massive, accumulated effect on soil health, to the point where stubbles won't even break down anymore, chemicals don't work, earthworms don't work, because they're not there anymore etc. The presence of earthworms is often a sign of healthy soil. Earthworms improve soil structure by creating channels that enhance water infiltration, aeration, and root growth. They also help break down organic matter, recycling nutrients and supporting beneficial soil microorganisms. Healthy soils with good organic matter levels and moisture provide ideal conditions for earthworms, making them an important indicator of a productive and resilient farming system.



Trace Element Soil Amendments Pre-Season
A Tow-and-Fert total farm application was recently completed to deliver trace elements and Humic acid across the paddocks, supporting early crop establishment and soil health. The addition of key micronutrients helps address potential deficiencies and promotes balanced plant growth, while Humic acid assists with nutrient availability, root development, and overall soil function. Focusing on Zinc and Molybdenum in this situation, applied under favourable conditions, this treatment forms part of a broader strategy to maximise crop performance and build long-term soil productivity by targeting nutrient deficiencies very economically in the soil. ie. Humic acid was applied just by adding RCG (Reactive Carbon Granule) at a fraction of the cost instead of Liquid Humate that is sold into the industry by other companies.



Preparations are underway for Foliar applications across several industries - All at the same time!

It's all systems go as preparations ramp up for foliar applications across several industries simultaneously. With crops and production systems reaching key development stages, the focus is on delivering timely nutrient and plant health programs to maximise Potential Yield. The busy season ahead highlights the importance of planning, precision, supply chains, logistics and teamwork in supporting successful outcomes for growers and producers alike.



Work is now underway on several high-value seed production crops that contribute to the supply chains of leading global seed companies. These specialised crops require a high level of management, precision, and quality assurance to meet strict international standards. Their successful production highlights the capability of local growers and reinforces the region's important role in supporting agricultural innovation and seed supply markets around the world.



Liquid Injection Technology

Remains one of the most underutilised tools available to modern growers. While many farming operations continue to rely solely on conventional fertiliser programs, those adopting liquid injection are gaining greater control over nutrient placement, timing, and efficiency. FTA provides cost effective complete bespoke made Kits making it a “no brainer”.

The ability to apply nutrients/wetting agents exactly when crops require them, allows growers to respond to seasonal conditions, maximise fertiliser performance and often achieve more from every dollar invested in crop nutrition. As fertiliser costs continue to rise and margins remain under pressure, the question is no longer whether liquid injection works — it's whether growers can afford to leave this level of precision and flexibility untapped.

For growers looking to improve nutrient efficiency, reduce waste, and unlock greater production potential, liquid injection systems offer an opportunity to take control of their nutrition program rather than relying on a one-size-fits-all approach, especially when the industry relies on most things to come into the country on boats, it's crazy. We often have discussions on farm or on the phone about not only building Resilience in your farm's nutrition programs, but also about building your Infrastructure on farm to “buffer” the effects on global issues, such as additional storage for Diesel, Fertiliser, Grain, parts etc. The world keeps changing, very few of us seem to be well enough prepared, at least 10 steps ahead of anything that could possibly go wrong, things including supply chain issues, product availability, staffing issues, input costs, freight costs, global pricing, weather, governments constantly changing the goalposts, just to name a few. Farmers who are not yet utilising liquid injection are missing valuable opportunities to enhance productivity and stay competitive in an increasingly technology-driven industry, especially if you farm large distances away from Circular Economies that do bring value, certainty and security of inputs to Agriculture.

RCG (Reactive Carbon Granules)

The inclusion of reactive carbon products with conventional fertiliser programs continues to attract interest for their potential to improve nutrient efficiency and soil performance. Reactive carbon can help stimulate microbial activity, enhance nutrient availability, and support healthier root development, allowing crops to make better use of applied fertilisers. When integrated into a balanced nutrition program, these products can contribute to improved soil function and long-term productivity while supporting strong crop establishment and growth.

