



a 'Round The Traps'

April 2024



WA & East Coast Start of the Season

Visit www.fertitech.com

Dry starts call for safer options in WA.

As the start of seeding only draws closer for many of our broadacre farmers here in WA, we are forced to ask ourselves how can we minimise risk in such challenging conditions? The answer lies with Ferti-Tech's nutritional foliar programs suitable for every broadacre cropping farmer. While not all farmers have the option of being able to utilise our carbon-based liquid inject products at seeding, farmers can benefit from the use of our foliar products through their boom sprays. Especially in a dry year, coating with a nutritional seed dressing "Ferti-Seed Enhancer" provides the seed enough nutritional support to germinate and assist the plant in establishing itself to reach T2-Z.14 eg. cereals.

Going out with large volumes of granule fertiliser and UAN at seeding in such dry conditions, limits your ability to adjust as the season progresses with other nutritional support. Without adequate soil moisture biology are simply not able to mineralise fertiliser and convert it to a plant available form. In a start like this, it is crucial that we act fast to capitalise on the rain when it comes, so Ferti-Tech has developed products such as Phostrak designed to deliver a massive dose of Phosphorus as well as strong levels of K and traces directly into the plant when it is required.

This added flexibility that Ferti-Tech programs provide helps put the advantage back into the hands of the farmer. This also allows for close monitoring of the crop to assess individual paddock nutritional requirements through Sap and Leaf Tissue analysis. To limit risk mitigation, as we work together through the program in stages, then by only applying the next application if the weather allows and the moisture is there to warrant further expenditure. The advantage of our foliar programs, is that they are compatible with on farm N sources such as UAN, meaning we can help you utilise the products you may have already purchased in a nutritionally complexed program. Do you want to minimise your risk in a start like this? If so, get in touch with Ferti-Tech today to discuss how we can help you this season.

Processing Tomatoes

Campaspe Ag, who also grow Processing Tomatoes for SPC, have really focussed once again on their Soil and Plant Nutrition, this time taking it to another level. Amazing how the crops got through some extremely challenging wet weather in Victoria during the growing season. Being personally involved working with the Weeks family and their key staff, I know the amount of effort that goes into planning and testing, before the crops even go into the ground. During the growing cycle, a lot of monitoring with nutrition and biology in conjunction with the ever-changing climatic conditions, along with strategic irrigation, fertigation and foliar applications. Knowing the amount of detail that was focussed on nutritional inputs compared to the "standard industry practise", I certainly know that SPC canned tomatoes we will be purchasing and supporting, not only for their commitment towards the best possible quality products, but for our local manufacturing and economies.



Tomato & Maize Harvest

Processing Tomato and Maize harvests have been completed, with focus now turning to planning for this seasons crops and BroadAcre cropping for growers who also had several different types of summer crops in the system. Soil Testing and Nutritional Program Plans have been completed for most enterprises now, as most seeding of crops are now well underway with reports of good moisture levels across most of Victoria and parts of South Australia. More welcome rain is imminent for Southern Australia on the East coast in the next 14 days.

